

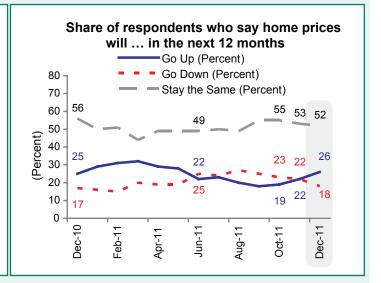
Fannie Mae's consumer attitudinal survey polls the adult U.S. general population to assess their attitudes about homeownership, renting a home, the economy, and household finances.

CONSUMER ATTITUDES ABOUT HOMEOWNERSHIP

On average, Americans expect home prices to increase by 0.8% over the next 12 months, up from 0.2% in November.

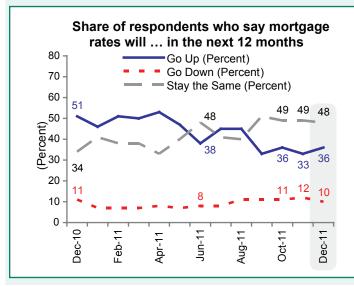
26% of respondents expect home prices to increase over the next 12 months (up 4 percentage points since last month), while 18% say they expect home prices to decline (down 4 percentage points since last month). 52% say prices will stay the same.

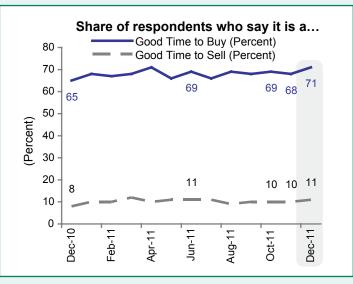


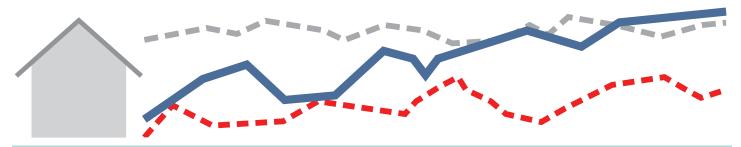


36% of Americans say that mortgage rates will go up over the next 12 months, up 3 percentage points from November and even with October.

71% of respondents say it is a good time to buy a home (up 3 percentage points since last month), and 11% say it is a good time to sell.



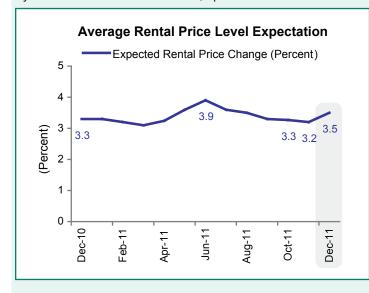


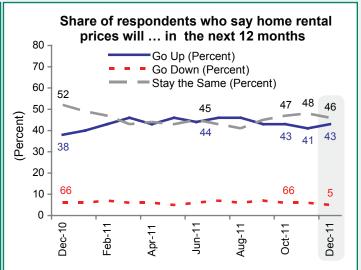


CONSUMER ATTITUDES ABOUT HOME RENTAL

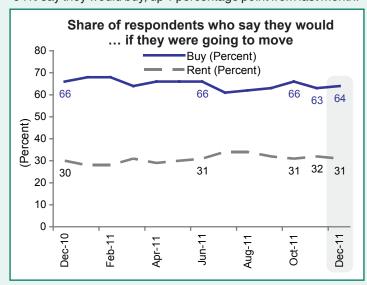
On average, Americans expect home rental prices to increase by 3.5% over the next 12 months, up from 3.2% in November.

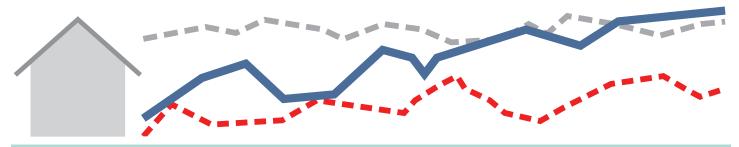
5% expect a decline in home rental prices over the next 12 months (tying May 2011 as the lowest point in the past 12 months), while 43% of respondents believe that home rental prices will increase.





31% of Americans say they would rent their next home, while 64% say they would buy, up 1 percentage point from last month.

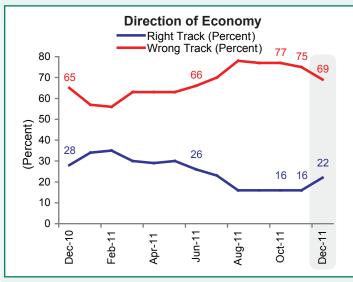




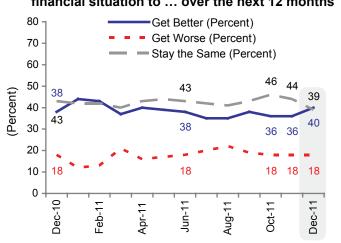
CONSUMER ATTITUDES ABOUT THE ECONOMY AND HOUSEHOLD FINANCES

22% of Americans say the economy is on the right track (up by 6 percentage points since November). The percentage who say the economy is on the wrong track dropped to 69% (a decline of 6 percentage points).

For the first time since February 2011, a larger share of respondents (40%) say their personal financial situation will get better over the next 12 months than say it will stay the same (39%).

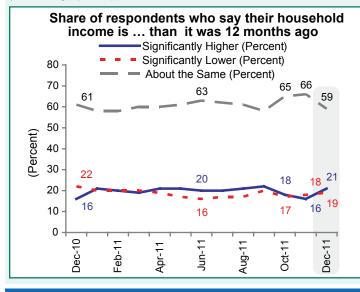


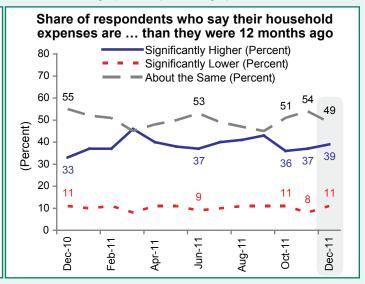
Share of respondents who expect their personal financial situation to ... over the next 12 months 80



21% of respondents say their income is significantly higher than it was 12 months ago (up 5 percentage points since November), while 59% say it has stayed the same (down 7 percentage points).

11% say their household expenses have decreased over the past 12 months (up 3 percentage points since November), while 39% say their expenses have increased significantly. 49% report that their expenses are about the same compared to 12 months ago (down 5 percentage points since November).





Fannie Mae Monthly National Housing Survey

December 2011

APPENDIX

About the Survey

The Fannie Mae National Housing Survey polled a nationally representative sample of 1,000 respondents aged 18 and older between December 1, 2011 and December 20, 2011. Findings were compared to the same survey conducted monthly beginning June 2010.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release are estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Expected price changes are calculated by creating an average of all responses, using a 0% change for those who said prices would stay the same, and excluding outliers beyond two standard deviations. All figures are shown in percentages, except where otherwise stated.

December 2011 Audience Size: General Population (N=1,000)

	•	• • •	•
Average home price level	expectation		
	%		
December 2010	0.4		
January 2011	1.0		
February 2011	0.9		
March 2011	0.9		
April 2011	0.9		
May 2011	0.7		
June 2011	-0.5		
July 2011	-0.3		
August 2011	-0.5		
September 2011	-1.1		
October 2011	-0.3		
November 2011	0.2		
December 2011	0.8		

Share of respondents who say home prices will go up, go down, or stay the same in the next 12 months				
	% Go Up	% Go Down	% Stay the Same	
December 2010	25	17	56	
January 2011	29	16	50	
February 2011	31	15	51	
March 2011	32	20	44	
April 2011	29	19	49	
May 2011	28	19	49	
June 2011	22	25	49	
July 2011	23	24	50	
August 2011	20	27	49	
September 2011	18	25	55	
October 2011	19	23	55	
November 2011	22	22	53	
December 2011	26	18	52	

Margin of Error: ±3.1%

Share of respondents who say	mortgage rates will go up, go	down, or stay the same in the nex	t 12 months
	% Go Up	% Go Down	% Stay the Same
December 2010	51	11	34
January 2011	46	7	41
February 2011	51	7	38
March 2011	50	7	38
April 2011	53	8	33
May 2011	47	7	40
June 2011	38	8	48
July 2011	45	8	41
August 2011	45	11	40
September 2011	33	11	51
October 2011	36	11	49
November 2011	33	12	49
December 2011	36	10	48

Share of respondents who sa	ly it is a good time to buy, and sl	nare of respondents who say it is a good time to sell	
	% Good Time to Buy	% Good Time to Sell	
December 2010	65	8	
January 2011	68	10	
February 2011	67	10	
March 2011	68	12	
April 2011	71	10	
May 2011	66	11	
June 2011	69	11	
July 2011	66	11	
August 2011	69	9	
September 2011	68	10	
October 2011	69	10	
November 2011	68	10	
December 2011	71	11	

Average rental price level exped	etation	
	%	
December 2010	3.3	
January 2011	3.3	
February 2011	3.2	
March 2011	3.1	
April 2011	3.2	
May 2011	3.6	
June 2011	3.9	
July 2011	3.6	
August 2011	3.5	
September 2011	3.3	
October 2011	3.3	
November 2011	3.2	
December 2011	3.5	

Share of respondents who say I	nome rental prices will go up	o, go down, or stay the same in the r	next 12 months
	% Go Up	% Go Down	% Stay the Same
December 2010	38	6	52
January 2011	40	6	49
February 2011	43	7	47
March 2011	46	6	43
April 2011	43	6	44
May 2011	46	5	43
June 2011	44	6	45
July 2011	46	7	43
August 2011	46	6	41
September 2011	43	7	45
October 2011	43	6	47
November 2011	41	6	48
December 2011	43	5	46

Share of respondents who say they would buy or rent if they were going to move				
	% Buy	%Rent		
December 2010	66	30		
January 2011	68	28		
February 2011	68	28		
March 2011	64	31		
April 2011	66	29		
May 2011	66	30		
June 2011	66	31		
July 2011	61	34		
August 2011	62	34		
September 2011	63	32		
October 2011	66	31		
November 2011	63	32		
December 2011	64	31		

Direction of the economy			
	Right Track	Wrong Track	
December 2010	28	65	
January 2011	34	57	
February 2011	35	56	
March 2011	30	63	
April 2011	29	63	
May 2011	30	63	
June 2011	26	66	
July 2011	23	70	
August 2011	16	78	
September 2011	16	77	
October 2011	16	77	
November 2011	16	75	
December 2011	22	69	

Share of respondents who expect their personal financial situation
to get better, get worse, or stay the same over the next 12 months

	and the second s			
		% Get Better	% Get Worse	% Stay the Same
Dece	ember 2010	38	18	43
Ja	nuary 2011	44	12	42
Fel	oruary 2011	43	13	42
	March 2011	37	21	40
	April 2011	40	16	43
	May 2011	39	17	44
	June 2011	38	18	43
	July 2011	35	20	42
A	ugust 2011	35	22	41
Septe	ember 2011	38	19	43
0	ctober 2011	36	18	46
Nove	ember 2011	36	18	44
Dece	mber 2011	40	18	39

Share of respondents who say their household income is higher, lower, or about the same compared to 12 months ago				
	% Higher	% Lower	% About the Same	
December 2010	16	22	61	
January 2011	21	20	58	
February 2011	20	20	58	
March 2011	19	20	60	
April 2011	21	19	60	
May 2011	21	17	61	
June 2011	20	16	63	
July 2011	20	17	62	
August 2011	21	17	61	
September 2011	22	20	58	
October 2011	18	17	65	
November 2011	16	18	66	

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Share of respondents who sa	y their household expenses are l	higher, lower, or about the same	compared to 12 months ago
	% Higher	% Lower	% About the Same
December 2010	33	11	55
January 2011	37	10	52
February 2011	37	11	51
March 2011	46	8	45
April 2011	40	11	48
May 2011	38	11	50
June 2011	37	9	53
July 2011	40	10	49
August 2011	41	11	47
September 2011	43	11	45
October 2011	36	11	51
November 2011	37	8	54
December 2011	39	11	49

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December 2011

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